

## Government/Humanitarian Discount 2024

CAPABILITY | JOB PERFORMANCE | ORGANIZATIONAL RESULTS | ROI

### HIE Certificate Workshops

May 7-8

September 17-18

June 25-26

October 16-17

July 30-31

November 18-19

December 16-17

#### Who is Using High Impact Evaluation™?

High Impact Evaluation™ (HIE) is a **transformative** innovation that redefines learning evaluation. Developed in a half-decade research collaboration with the Government of Canada, this robust, results-focused model has found broad approval globally, throughout Canada, and across all sectors of the federal government.

**Internationally**, HIE has been lauded and adopted by a wide range of organizations including: Coca Cola, Emirates Airlines, Harvard Business, the United States Department of the Treasury, Cigna Healthcare, KPMG, Boeing, GM, MIT, Caterpillar, Capital One, and the Central Bank of Brazil.

In **Canada**, users include: Scotiabank, CIBC, Canada Life, Canada Revenue Agency, Health Canada, DND, RCMP, Global Affairs, Treasury Board of Canada Secretariat, Canadian Nuclear Safety Commission, CSPS, CFIA, ESDC, Royal College of Physicians, CMHC, Communications Security Establishment, Correctional Service of Canada, CBSA, BDC, Sun Life, Ontario Government, Ontario Police College, Correctional Service of Canada, Mackenzie Investments and many, more.

#### Why consider this workshop?

High Impact Evaluation™ gives organizations a powerful, proactive model to ensure learning solutions achieve maximum impact. You'll learn how to effectively use this new, evidence-based model and tool-set to drive performance and strategy.

**CTDP & CTP Credit Value:**  
14 Continuing Education Units

#### IPL-APPROVED EDUCATION PROVIDER

*"Program meets or exceeds rigorous standards for quality and delivery"*

I4PL (Institute for Performance and Learning)

Workshop

High Impact Evaluation™

*To register, submit completed registration form by email or regular mail.*

**PURCHASER**

Name

Organization

Title

Department

Address

Phone

E-Mail

**PARTICIPANT(s)** Please provide details for attendees.

Name

Email

Phone

Mailing Address

Mailing Address

Mailing Address

Mailing Address

Mailing Address

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### **Government Group Rates**

*For more than five participants, please contact us for additional discounts.*

Click SUBMIT button to email your completed registration form.

*(Don't forget to save this form for your records We will reply with your invoice shortly.)*

*You may also contact CFLI at 905.823.3367 to complete payment directly.*

*(HST Number: 87376 9046 RT0001)*

To be notified about future workshops,

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HIE Registration  
Centre for Learning  
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**CDTP & CTP Credit Value:  
14 Continuing Education Units**



**THE INSTITUTE  
FOR PERFORMANCE  
AND LEARNING**

CERTIFICATION  
MAINTENANCE  
APPROVED  
PROGRAM



## Facilitators

### Lynette Gillis PhD., CTD

- Executive Director, Centre for Learning Impact
- Fellow of the Canadian Society for Training & Development



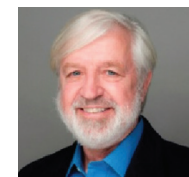
A cognitive and educational psychologist, Lynette is an internationally recognized authority in the design, development and evaluation of organizational learning. Her career is focused on improving existing design and evaluation methodologies to help organizations such as Harvard Business Publishing maximize the effectiveness and impact of their learning investments. Recently Lynette was honoured to be named a Fellow of the Canadian Society for Training and Development--only the second person in CSTD's history.

Lynette is a frequent keynote speaker on learning and evaluation at international conferences. She has served as Director of the Ontario Securities Commission Investor Education Fund, Advisor to Canada's Prime Minister's Panel on the Skills Gap, Educational Advisor to the Toronto Stock Exchange, and Founding Director of the Bell Centre for Learning Design at Fleming College. Other clients include Bell Canada, Manulife, RBC, Toronto Stock Exchange and many federal government departments such as the Canadian Food Inspection Agency, the Canada School of Public Service, and the Canada Revenue Agency. Lynette is the author of *Quality Standards for Evaluating Multimedia and Online Training* (McGraw-Hill 2000).

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### Allan Bailey

- CEO, Centre for Learning Impact



Allan is a leading workplace learning measurement and evaluation expert. As Co-Director of the Investing in People® project, he helped design, develop, and execute the 3-year national evaluation research study. His professional focus is helping organizations to align training with business outcomes and maximize the effectiveness, business impact, and ROI of their learning investments. For almost a decade he has consulted to Harvard Business Publishing helping to develop robust evaluation and testing strategies for HBP's popular suite of online learning products—Harvard ManageMentor. His clients also include: CIBC, BDC, Westjet, OLG, Scotiabank, Petro Canada, Logitech, and ArcelorMittal, Canada Food Inspection Agency, Canada Revenue Agency. Allan also authored the Canadian Council on Learning's comprehensive research study, *Connecting the Dots... Linking Training Investment to Business Outcomes and the Economy* (2007).

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