



## Government/Humanitarian Discount 2023

CAPABILITY | JOB TRANSFER | ORGANIZATIONAL IMPACT | ROI

### HIE Certificate Workshops

June 20-21

October 17-18

July 25-26

November 14-15

September 12-13

December 12-13

#### Who is Using High Impact Evaluation™?

High Impact Evaluation™ (HIE) is a **transformative** innovation that redefines learning evaluation. Developed in a half-decade research collaboration with the Government of Canada, this robust, results-focused model has found broad approval globally, throughout Canada, and across all sectors of the federal government.

**Internationally**, HIE has been lauded and adopted by a wide range of organizations including: Emirates Airlines, Harvard Business, the United States Department of the Treasury, KPMG, Boeing, GM, MIT, Caterpillar, Capital One, and the Central Bank of Brazil.

In **Canada**, users include: Health Canada DND, RCMP, Canadian Nuclear Safety Commission, CSPS, Treasury Board of Canada Secretariat, Canada Revenue Agency, CFIA, Global Affairs, ESDC, Royal College of Physicians, CMHC, Communications Security Establishment, Correctional Service of Canada, CBSA, BDC, Scotiabank, BOM, CIBC, Great West Life, Sun Life, Ontario Government, Ontario Police College, Correctional Service of Canada, Mackenzie Investments and many, many more.

#### Why consider this workshop?

High Impact Evaluation™ gives organizations a powerful, proactive model to ensure learning solutions achieve maximum impact. You'll learn how to effectively use this new, evidence-based model and tool-set to drive performance and strategy.

CTDP & CTP Credit Value:  
14 Continuing Education Units

#### IPL-APPROVED EDUCATION PROVIDER

"Program meets or exceeds rigorous standards for quality and delivery"

Institute for Performance and Learning

**Workshop****High Impact Evaluation™**

*To register, submit completed registration form by email or regular mail.*

**PURCHASER**

Name Organization

Title Department

Address

Phone E-Mail

**PARTICIPANT(s)** Please provide details for attendees.

Name Email Phone

Mailing Address

Mailing Address

Mailing Address

Mailing Address

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PROGRAM**CDTP & CTP Credit Value:  
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### **Group Rates:**

*For more than six participants, please contact us for additional discounts.*

Click to be directed to PayPal's secure checkout!

(**Note:** When using PayPal, enter only the **Special Rate** price - and number of participants, PayPal automatically calculates total and adds HST.)

(HST Number: 87376 9046 RT0001)

...Or, contact CFLI at **905.823.3367** to complete Paypal transaction



### **Please!**

Before clicking PayPal button, don't forget to **Save** and **Email** this Registration form to [hie.registration@cfl.ca](mailto:hie.registration@cfl.ca).

**Alternatively...** you may submit completed registration forms to:

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### **Mail:**

HIE Registration  
 Centre for Learning Impact  
 1510 Jalna Avenue  
 Mississauga ON L5J 1S5

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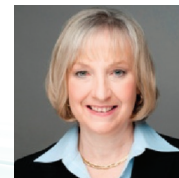


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PROGRAM

**Facilitators****Lynette Gillis** PhD., CTDP

- Executive Director, Centre for Learning Impact
- Fellow of the Canadian Society for Training & Development



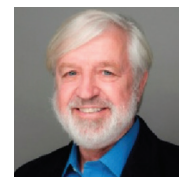
*A cognitive and educational psychologist, Lynette is an internationally recognized authority in the design, development and evaluation of organizational learning. Her career is focused on improving existing design and evaluation methodologies to help organizations such as Harvard Business Publishing maximize the effectiveness and impact of their learning investments. Recently Lynette was honoured to be named a Fellow of the Canadian Society for Training and Development--only the second person in CSTDP's history.*

*Lynette is a frequent keynote speaker on learning and evaluation at international conferences. She has served as Director of the Ontario Securities Commission Investor Education Fund, Advisor to Canada's Prime Minister's Panel on the Skills Gap, Educational Advisor to the Toronto Stock Exchange, and Founding Director of the Bell Centre for Learning Design at Fleming College. Other clients include Bell Canada, Manulife, RBC, Toronto Stock Exchange and many federal government departments such as the Canadian Food Inspection Agency, the Canada School of Public Service, and the Canada Revenue Agency. Lynette is the author of Quality Standards for Evaluating Multimedia and Online Training (McGraw-Hill 2000).*

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**Allan Bailey**

- CEO, Centre for Learning Impact



*Allan is a leading workplace learning measurement and evaluation expert. As Co-Director of the Investing in People® project, he helped design, develop, and execute the 3-year national evaluation research study. His professional focus is helping organizations to align training with business outcomes and maximize the effectiveness, business impact, and ROI of their learning investments. For almost a decade he has consulted to Harvard Business Publishing helping to develop robust evaluation and testing strategies for HBP's popular suite of online learning products—Harvard ManageMentor. His clients also include: CIBC, BDC, Westjet, OLG, Scotiabank, Petro Canada, Logitech, and ArcelorMittal, Canada Food Inspection Agency, Canada Revenue Agency. Allan also authored the Canadian Council on Learning's comprehensive research study, Connecting the Dots... Linking Training Investment to Business Outcomes and the Economy (2007).*

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